



Abbotsford Rd, Bowen Hills - Inbound 4006 0033



Brisbane Inner
North



60.00m x 3.60m



Illuminated



Rope Edge



MOVE #155974

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	9.5%	254,000	4.5
P25-54	10.7%	147,000	4.6
OG1	14.4%	90,000	5

www.goa.com.au

This spectacular 60 m Abbotsford RD HOARDING site runs along the fence adjacent to the Bowen Hills ICONIC and serves as a prime advertising space, ideal for activations. The AstroTurf beneath the site can comfortably house props and displays. This zone can take your next campaign to a whole new level. Facing traffic from one of Brisbane's major arterial roads travelling inbound to the CBD and onto the Inner City Bypass, this space will get your campaign noticed.

Restrictions: No special conditions.